

# UNLOCKING LEADERSHIP POTENTIAL WITHIN ORGANIZATIONS



## LEADERSHIP DEVELOPMENT THAT WORKS

As many as 40% to 60% of leaders at all levels fail after being promoted. Research shows that high-performing organizations make the most of experiential learning to help develop leaders and prepare them for success.

At DX Learning Solutions, we maximize the effectiveness of experiential learning in ALL our leadership programs because we know that it:

- Increases leadership success rates
- Increases the promotability of people
- Helps drive retention, engagement and BUSINESS RESULTS.

**TO ACCELERATE A LEADER'S ABILITY TO LEAD AT A HIGHER LEVEL YOU NEED:**

**ENGAGED WORKFORCE = RETENTION & RESULTS**

**89%** OF EXECUTIVES RATE "STRENGTHENING THE LEADERSHIP PIPELINE" AS URGENT...BUT HOW?

SELF-AWARENESS  
HUMILITY  
EQ  
FEEDBACK

Data Source: Harvard Business Review Oct. 6, 2016  
<https://hbr.org/2016/10/the-5-elements-of-a-strong-leadership-pipeline>  
[www.freepik.com/free-vector/entrepreneurs\\_795885.htm](http://www.freepik.com/free-vector/entrepreneurs_795885.htm)>Designed by Freepik</a>

Our sole focus is to unlock leadership potential by accelerating speed to leadership competency — at all levels. We better prepare your leaders by leveraging the power of self-discovery through experiential learning. In the end, they quickly learn and apply things you really cannot teach in eLearning, virtual platforms, or other traditional methods.

## WE HELP UNLOCK LEADERSHIP POTENTIAL FOR:

### New Leaders

Unlocking essential success factors: How to plan, delegate, engage and give feedback.

### HiPo Leaders

Honing self-awareness to accelerate the ability to lead at a higher level.

### Senior Leaders

Re-focusing on the art of strategy, execution, coaching and engaging teams.

### Intact Teams

Resolving leadership and cultural challenges through group self-discovery.

### Conferences

Enlivening conferences with engaging experiences that unleash results.

## WHAT MAKES US UNIQUE

Our passion is to help every person in any of our programs unlock his/her own potential by harnessing the power of self-awareness through the self-discovery achieved in experiential learning. We work with you to design and deliver powerful learning experiences that:

- ➔ **Focus on self-awareness** — It accelerates the leadership development journey by giving people an impactful learning experience that makes **them** desire to better themselves.
- ➔ **Accelerate behavior change** — People need to figure out their own strengths and weaknesses. The quickest and most effective way is through experience and learning by doing, not by telling.
- ➔ **Commit to results** — We believe everyone deserves to learn by the most effective method. We want every participant to be touched by proven, powerful learning that unlocks the leadership potential in each of them.
- ➔ **Concentrate on participants** — We're in this for our participants with a portfolio that can be leveraged and cost-effectively embedded into any leadership program, creating personal career-changing moments.

## BOTTOM LINE

Off the shelf simply does not cut it if you want to truly enhance career-changing leadership development experiences. We have a fully customizable portfolio of successful options that you can adapt to your specific learning outcomes, culture, target audience, leadership

model, budget and time frame. Our programs can be standalone, scalable and even woven into your curriculum or used at a conference. We have done this all over the world, at all levels. Everything we do is done with passion and enthusiasm.



We make organizations a better place....  
One leader at a time.



DX Learning Solutions LLC  
332 S Michigan Ave 9th Floor • Chicago, IL 60604  
(312) 228 8027 • [www.dx-learning.com](http://www.dx-learning.com) • [sales@dx-learning.com](mailto:sales@dx-learning.com)

