



Learning & Talent Development Leaders Exchange

WHEN: Monday, October 23, 2017, 7:30 am – 6:30 pm
WHERE: McDonald's Hamburger University, Oak Brook, IL
WHO: Open to all Learning and Talent Development Managers & Executives

**REIMAGINE
WORKPLACE
LEARNING**

Improve Talent Pipelines

Time	Room	Monday, October 23, 2017	Presenters & Thought Leaders
7:30 – 8:15 a.m.		Registration & Continental Breakfast	
8:15 – 8:30	226	Welcome / Opening Remarks	Richard Laible & Dirk Tussing
8:30 – 8:50	226	Reimagine McDonald's Archways to Opportunity	Lisa Schumacher , McDonald's
8:55 – 9:25		Industry Trends with i4cp's Latest Research	Jay Jamrog , i4cp
9:30 – 10:15		Learning Leaders Roundtable: Rethinking Talent Mobility & Managing Talent Risks	Lisa Doyle , Ace Hardware; Jesse Pilachowski , Brady Annette Reid , CNA; Sal Venegas , Walgreens
10:15 - 10:30 Networking Break			
10:30 - 11:30	280	Experience Design vs. Learning Design (Case Study)	Chris Tiglas , Walgreens
	278	New Hire On-boarding: <i>Interactive Roundtable Discussion</i>	Sue Benbrook , Allstate; Jon O'Brien , CVS; Brian Watkins , Midtown; Sheri Peitersen
	248	Enhancing Programs with Leaders As Teachers: <i>Faster, Cheaper High Quality Content Curation</i>	Mike Pinkel , Coursera; Steve Baker , Allstate; Shweta Srivastava , Cigna; Jeff Flesher , UL
	281	Contemporary Experiential Learning Strategies: <i>How to change behavior... Fast!</i>	Alex Draper , DX-Learning & Jesse Pilachowski , Brady Corporation
	247	Creating a Talent Management Strategy	Suzanne Sherry , Rexnord; Jaison Williams , aLight & Ann Manikas , AMA
	282	Creating Learning Partnerships	Prashant Bhat , Cigna & Dave Vance
	283	The Art & Science of Content Curation	Kyle Swanson ; Parm Prosser , Harley-Davidson; Kate Pollasch , Art Curator; Anna Kunz , Artist
11:30 am – 12:30 pm Networking Lunch (Prairie Ballroom)			
12:30 pm	226	Recognizing Chicagoland Learning Leaders	Dirk Tussing
12:35 pm		The Evolving Learner	Jesse Pilachowski , Brady Corporation
12:55 pm		Disrupting the HR Talent Agenda Using DESIGN THINKING	Karen Kocher , <i>Featured CLO</i>
1:20 – 2:15		Up Is Not the Only Way: Rethinking Career Mobility	Bev Kaye , <i>Featured Author</i>
2:15 - 2:30 Networking Break			
2:30 - 3:30	280	Design Thinking in Action to Change Learning Workshop	Karen Kocher , <i>Featured CLO</i>
	278	Allstate's TalentShare: <i>Philosophy, Approach & Process for Short-Term Experience-based Development</i>	Viviane Lindgren & Liz Marchi , Allstate
	248	Next Generation Career Development: <i>What It Takes to Be Successful</i>	Diana Halfer & Julia Hooper , Lurie Children's
	283	Reimagine Return on Training Content: <i>Take Out Costs & Deliver New Kinds of Business Value</i>	Cindy Miller , Forsythe & Joel Trowbridge , Brady Corporation
	282	Coffee Isn't Just for Closers: <i>Leveraging Talent Analytics to Accelerate and Target Learning & Development for Sales</i>	Tracey Wik & Amy Dordek , GrowthPlay
	281	Creating Your Own Measurement Strategy	Dave Vance , Bellevue University
3:30 - 3:45 Networking Break			
3:50 – 4:50	280	The High-Performance Manager: <i>Brady Corporation's Year-long Manager Acclimation Program</i>	Jesse Pilachowski , Brady Corporation
	281	Doing Digital Right: <i>Maximizing Technology in Learning Transformation</i>	Christopher Lind , GE Healthcare
	282	Learning's Role in Culture Transformation	Mary Barranco , Southern Glazer's Wine & Spirits Mark Walker , i4cp
	283	Social Media Marketing Strategies for L&D Content	Chantel Carson , UL & Scott Weersing , GP
	248	Future of Learning Is Here!	Shweta Srivastava , Cigna; Jane Shlaes , CAP
	278	Creating Innovative Knowledge Transfer Capabilities	Newton Moore , UL & Prashant Bhat , Cigna
4:50 – 6:30 p.m. Executive Networking Reception (2 nd Floor Foyer)			

Details & Registration at:
www.LearningExecutive.com

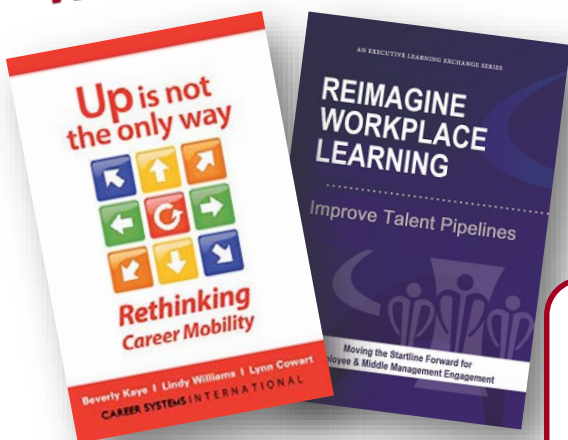


The 16th Annual Chicagoland Learning Leaders Exchange

October 23, 2017 7:30 am – 6:30 pm
Hamburger University, Oak Brook, IL



Reimagine Workplace Learning



"i4cp research shows that companies with agile, mobile workforces outperform competitors." – Jay Jamrog, i4cp

"Bev's book will open your eyes to the landscape of possibilities beyond what lies ahead—for yourself, your employees, and your organization." – Sue Padernacht, Tribune Online Content

KEYNOTE & FEATURED SPEAKERS



Lisa Schumacher
McDonald's



Jay Jamrog
i4cp



Karen Kocher
Featured CLO



Jesse Pilachowski
Brady Corp.



Bev Kaye
Featured Author



Richard Laible
Emcee

AbbVie
Ace Hardware
Allstate
Aon
Baxter
Cigna
Discover

American Medical Association
Blue Cross Blue Shield of IL
Cooper's Hawk winery & rest.
CNA Insurance
Fortune Brands
GE Healthcare

Harley-Davidson
KeHe Distributors
Lurie Children's
McDonald's
Northern Trust
One Hope United

Rexnord
Stapan Company
Sysmex
UL
US Foods
Walgreens
and many more

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