



4th Annual SE-WI Learning & Talent Development Leaders Conference



WHEN: Thursday, May 15, 2014, 7:30 am – 7:00 pm

WHERE: Harley-Davidson Museum® 400 W Canal St Milwaukee, WI 53201

WHO: Open to All Learning & Talent Development Managers and Executives



Time	Room	Thursday, May 15, 2014	Thought Leaders
7:30 - 8:15 a.m.		Registration & Continental Breakfast	Twitter hashtag: #execlearn
8:15 - 8:30	Rumble	Welcome / Opening Remarks	Dirk Tussing & Al Hazle
8:30 - 9:15	Rumble	ALIGNED, MOVING, and PERFORMING INTO THE FUTURE	Prashant Bhat, Director @ Cigna University
9:30 – 10:15		Leadership Development Strategies for Learning Beyond the Classroom	Curtis Edwards, Aon; Mike Milsted, Right; Cheri Minor, Johnson Controls; Don Sandel, Astellas & Angie Zeigler, Harley-Davidson Motor Company
10:15 - 10:30		Networking Break	
10:30 - 11:15	Rumble	Organizational Positioning of L&D Responsibilities: What Does It Mean?	Mike Kasper, BCBS-IL; Rebekah Kowalski, Right, Anton Maletich, BMO Harris Bank & Mark Walker, i4cp
	Peace	How Leaders Who Coach Can Change the Game	Judah Kurtz, BPI Group
	Flame	Engineering New Hire Sales Success: A Strategic View of New Hire Training	Brian Lambert, GP Strategies
	Bolt	Innovative Ways to Recruit Veterans & Help Them Reach Their Leadership Potential	Mike Echols, Bellevue U; Herb Greenberg, Caliper; Mike Ganiere & Brian Zavaglia, Johnson Controls
	H-D Museum	Engaging Your Customers in Your Brand H-D Scavenger Hunt	Small Group Team-building Activity
11:30 am – 12:45 pm	Rumble	Networking Lunch	
12:45	Rumble	Overview of Wellness Journey at Harley-Davidson	Emilia Molle, Wellness Human Resources Manager
1:00 - 1:45	Rumble	PEER-to-PEER Learning	Ben Betts, ProfitAbility
2:00 – 2:45	Rumble	When Service Organizations Grow Sales	Kari Wendorf, Combined & Brian Lambert, GP Strategies
	Peace	It's not the training; It's the business impact.	Jeff Carpenter, Caveo & Andy Buzinski, US Foods
	Flame	Gamification of the Workplace: Game-Based Learning Beyond the Classroom	Timothy Loatman & Greta Ferkel, Collegis Education
	Bolt	Strategies for Small Learning & Development Teams	Jane Dowd, CAP; Lori Eshelman, Bersin by Deloitte; Keri Kersten, Stepan; Tricia Danielsen & Wendy Fencel
2:45 - 3:00		Networking Break	
3:00 - 3:45	Rumble	Leveraging Net Promoter Score (NPS) to Evaluate Learning and Talent Functions	Jeff Berk, Knowledge Advisors
	Peace	Micro-Coaching: Using Mobile Devices to Support On-the-Job Learning	Marty Rosenheck, Cognitive Advisors
	Flame	Blended Learning 2.0: A Vision for the Corporate MOOC	Sanjay Advani, Intrepid Learning
	H-D Museum	Adapting To the Needs of Your Business H-D Scavenger Hunt	Small Group Team-building Activity
4:00– 4:30	Rumble	Closing Ceremony & ShoutOUTS <i>Applying What We Learn Today, Tomorrow</i>	Dirk Tussing
4:30 – 6:30 p.m.		Executive Networking Reception & Wisconsin Beer Tasting featuring Bike Night & wander H-D Museum until 8 p.m.	

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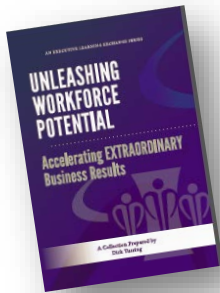
Details & Registration at:
www.LearningExecutive.com



The 4th Annual SE Wisconsin Learning Leaders Conference

Thursday, May 15, 2014 8:00 am - 7:00 pm
Harley-Davidson Museum®
400 W Canal Street - Milwaukee WI

**Learning Beyond the Classroom:
Producing *COMPETITIVE*
Business Results**
Executives & Thought Leaders share insights & strategies to improve talent performance & business results.



"Throughout 2013 we've seen a 20 point increase in the transactional Net Promoter Score received by service operations. Nobody's going to tell you that it's all about learning and development, but there is definite recognition that at least in part learning and development has had a contribution in that improvement."—Karen Kocher, Cigna University

KEYNOTE & FEATURED SPEAKERS



Prashant Bhat
Cigna



Ben Betts
ProfitAbility



Angie Ziegler
Harley-Davidson



Cheri Minor
Johnson Controls



Jeff Carpenter
Caveo



Greta Ferkel
Collegis Ed

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and many more

Details & Registration at: www.LearningExecutive.com