



Presents
**The 4th Annual
 Chicagoland Learning
 Leaders Conference**

November 21, 2005 – 8:00 a.m. – 6:30 p.m.
McDonald's Hamburger University Oakbrook, IL

2005 Theme...
**Talent Management/
 Talent Development**



“Last year’s conference brought together many great local speakers who oversee a broad range of education and training initiatives. The discourse was of the highest level and the emphasis on local talent and expertise was a tremendous bonus. This year’s program and some of its newer features promises to be even better”.
John Nawn, President - Learning Strategies

Keynote Speakers:
David Vance, President Caterpillar University
Don Vanthournout, CLO Accenture

Featured Presenters & Participants:

Abbott
Accenture
Allstate
Anixter
Aon
Baxter
Boeing

Caterpillar
Chase/BankOne
Everpure/Culligan
FTD
Grant Thornton
McDonald's
Northwestern Mutual

Panduit
Pfizer
Unilever
Walgreen's
Evanston Northwestern Healthcare
and many more

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**Chicagoland
Learning Leaders
Conference**



WHEN: Monday, November 21, 2005, 8:00 a.m. – 6:30 p.m.

WHERE: **McDonald's Hamburger University, Oakbrook IL**

WHO: Open to all executives & managers involved with improving business using performance learning, knowledge management & strategic change.

COST: \$495 per person

Schedule of Events

Time	Track(s)	Monday, November 21, 2005	Learning Thought Leader(s)
8:00 - 8:45 am		Registration and Beverages	
8:45 - 9:15 am		Opening Remarks	John Nawn, Conference Chair
9:15-10:15 am	Keynote	Launching a Corporate University: Addressing Governance, Structure, Strategic Needs Alignment Metrics & Evaluation	David Vance, President - Caterpillar University
Coffee Break			
10:45-11:30 am	Talent Strategies	“Talent Management: Installing your A Team”	Tina Thompson, Panduit Lisa Tucker, CARA
	Leadership Development	Action-Learning for Senior Leaders Who Have Outgrown Seminars	Neil Witmer, Witmer & Associates Tony Bowker, Goose Island Beer Company
	Return on Learning”	FTD.com Case Study	Carrie Wolfe, FTD.com Brian Knudson, NogginLabs
	Blended Learning	Social Security Administration Case Study: Designing a Case-Based Blended Curriculum	Marty Rosenheck, PhD, Cedar Interactive
	Learning Technology	Hewitt & Associates Case study: Implementing a Firm Wide Learning Management System	Susan Guest, Hewitt & Associates Matt Baer, Sum Total Systems
	Outsourcing Learning	Global Learning: Catering to an International Audience	Kim Hagon, AON Wendy Farrell, LioNBRIDGE
Learning Solutions Expo & Lunch			
1:00 - 2:00pm	Keynote	Training for High Performance at Accenture	Don Vanthournout, CLO Accenture
2:15 – 3:00 pm	Talent Strategies	Allstate Case Study	Karen Scott, Allstate Chip Cleary, CognitiveArts
	Leadership Development	Boeing Case Study: Measuring Leadership Development Performance Impact	Brad Brodigan, Gallup; Dean Davison, DDI; Steve Junion, Intrepid
	Return on Learning	Leveraging Learning Analytics Technology at Caterpillar University	Veronica Schmeilski, Caterpillar University Jeffrey Berk, Knowledge Advisors
	Blended Learning	Innovation: More Than an Exercise in Creativity	Kenneth Hall, Pfizer Anna Belyaev, TypeA
	Learning Technology	Anixter International Case Study: Accelerating Performance by Fusing Sales and Technical Training	Terri Calvert, Anixter Kevin Himmel, Regis Learning Solutions
	Outsourcing Learning	Managing Outsourcing Relationships	Susan Guest, Hewitt & Associates Sushant Buttan, Maximize Learning
Coffee Break			
3:15 – 4:00 pm	Talent Strategies	Powerful Presentation Skills to Get Results: Communicate Successfully to Upper Management	Sheri Jeavons, Power Presentations
	Leadership Development	Leading with Insight: What ROI Studies Tell Us About Leadership Coaching	Merrill Anderson, PhD - Metrix Global
	Return on Learning	Running Training Like A Business	Ed Trolley, KnowledgePlanet
	Blended Learning	Business Case for Creating Highly Compelling Compliance Learning	James Young, McDonald's Brian Knudson, NogginLabs
	Learning Technology	Sales Training for the “Non-traditional” Sales Force: Increasing Revenues by Selling Extra Products & Services	Eddie Garmon, Everpure Ed Prentice & David Scurlock, Centrax
	Outsourcing Learning	Selective Training Outsourcing	Tim Aleck, Baxter International Inc. Adam Zamora, Trifus
4:15 - 5:00 pm		CLO Roundtable	Bob Dean, Grant Thornton; Corinne Miller, Motorola; Jane Dowd, ENH; Jeffrey Flesher, Abbott; Mary Jo Burfiend, BCBS
5:00 - 6:30 pm		EXECUTIVE NETWORKING COCKTAIL RECEPTION	