

**Baxter E(nterprise) Learning Conference**  
**Baxter Headquarters – Deerfield, Illinois**  
**Friday, November 1, 2002, 8:00 a.m.- 5:30 p.m. CDT**

**Central Building Reception Area**

8:00 – 8:45 Registration and continental breakfast

**Auditorium / Virtual**

8:45 – 9:00 **Welcome and Baxter E-Learning Overview**  
Judy Braun (Baxter Multi-business, Baxter Institute)  
Susan Guest (Baxter Multi-business, Baxter Institute)

9:00 – 9:55 **The Enterprise Learning Journey**  
Steven Teal (Bristol-Myers Squibb)

9:55 – 10:45 **Reinventing Learning to Improve Organizational Performance and ROI**  
Cliff Purington (Rockwell Collins)

10:45 – 11:00 Break

11:00 – 11:50 **E-learning to Enable Organization Change: A Case Study**  
Judy Albers (Bank One)

11:50 – 12:05 **Baxter E-Learning Guidelines**  
Faye Katt (Baxter Multi-business, Global Employee Services Team)

**Note: Working lunches not available virtually.**

12:05 – 1:05 **Working Lunches:** Discussion groups with visiting companies and experts

1. Anna Belyaev (Type A), Virtual Classrooms
2. Brenda Sugrue (Elearnia), Simulations
3. Constance Matzenbacher (Medsn), Dr. Destry Sulkes (Medsn), E-learning for Healthcare
4. Dave Haskett (Johnson Controls), Instructional Design and Standards
5. Dirk Tussing (Maximizing Performance) and J.F. Goldstyn (Harvard Business School Publishing), Blended Learning Strategies for Leadership Development
6. Heather Humphrey (Baxter), Compliance Training
7. Jennifer Juday (Baxter Multi-business, Learn@Baxter), E-learning PR and Marketing
8. John Chu (Baxter, Multi-business, Technology Resources),
9. Judy Hale (Hale Associates), Evaluating the Effectiveness of E-learning
10. Karen Preston & Anne Marie Laues (Walgreen's), E-learning at Walgreen's
11. Marc Sotkiewicz (CGEY) – ROI on Learning
12. Marty Newey (Mentergy), E-learning Project Management
13. Norman Fraley (Kelly Services)
14. Sam Herring (Lguide), Selecting Off-the-shelf E-learning Courseware

1:05 – 1:15 **Baxter executive welcome and messages, overview of afternoon sessions**

**Concurrent Breakout Sessions**

**Note: Only auditorium session (Session 1) available virtually.**

1:15 – 2:45 Session 1 (Auditorium / Virtual):  
**Creating a Blended Learning Solution for a Global Company**  
Mike Hendon (McDonald's)

Session 2 (Room 1):

**E-learning and Blended Curriculum for Sales and Marketing**

Bill Buerstette (Baxter Medication Delivery, Sales)

Richard Horn (Horn Interactive)

Vali Fotos (Baxter Fenwal, Sales)

Session 3 (Room 2):

**Blended Curriculum for Quality, Manufacturing, and EH&S**

Glenn Semple (Baxter Medication Delivery, EHS)

Ralph Faluotico (Baxter Medication Delivery, Quality)

Margaret Poplawski (Baxter Fenwal, Quality)

2:45 – 3:00 Break

**Concurrent Breakout Sessions**

**Note: Only auditorium session (Session 4) available virtually.**

3:00 – 4:30 Session 4 (Auditorium / Virtual):

**The Future of E-learning**

Moderator: Sam Herring (Lguide)

Anna Belyaev (Type A)

Cliff Purington (Rockwell Collins)

Judy Albers (Banc One)

Mike Kelleher (Trifus)

Steve Teal (Bristol-Myers Squibb)

Session 5 (Room 1):

**Knowledge Management and E-learning**

Moderator: Dirk Tussing (Maximizing Performance)

Douglas Weidner (KMPPro)

J. F. Goldstyn (Harvard Business School Publishing)

Session 6 (Room 2):

**Technical Considerations in E-Learning Course Design**

Adam Zamora (Trifus)

Bill Kolanko (Baxter Medication Delivery, IS)

Marty Newey (Mentergy)

Rebecca Potter-Hill (Baxter Multi-business, Technology Resources)

**Central Building Reception Area**

**Note: Not available virtually.**

4:30 – 5:30 **Demonstrations and Refreshments**